

ROUTING AND TRANSMITTAL SLIP

Date

16 July 1985

TO: (Name, office symbol, room number, building, Agency/Post)	Initials	Date
1. Director of Personnel		
2.		
3.		
4.		
5.		

Action	File	Note and Return
Approval	For Clearance	Per Conversation
As Requested	For Correction	Prepare Reply
Circulate	For Your Information	See Me
Comment	Investigate	Signature
Coordination	Justify	

REMARKS

You may wish to phone Mr. COWAN.
 PLS RESPOND AS APPROPRIATE. ^A IF YOU THINK

A MEETING BETWEEN THE DCI AND MR. COWAN IS APPROPRIATE, PLEASE ADVISE THE EXO/DDA. NOTE

MR. COWAN'S INTENT TO CALL O/DCI FOR

APPOINTMENT. IF YOU RESPOND BY LETTER, SEND EXO/DDA AND ER A COPY.

SUSPENSE: COB 25 JULY 1985

DO NOT use this form as a RECORD of approvals, concurrences, disposals, clearances and similar actions

FROM:		Room No.—Bldg.
	EO/DDA 7D18 HQS	Phone No.
5041-102		

☆ GPO : 1983 O - 381-529 (301)

OPTIONAL FORM 41 (Rev. 7-76)
 Prescribed by GSA
 FPMR (41 CFR) 101-11.206

EXECUTIVE SECRETARIAT

ROUTING SLIP

TO:

		ACTION	INFO	DATE	INITIAL
1	DCI		X		
2	DDCI		X		
3	EXDIR		X		
4	D/ICS				
5	DDI				
6	ODA	X (w/Brochure)			
7	DDO				
8	DDS&T				
9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/OLL				
14	D/PAO		X		
15	VC/NIC				
16	D/PERS		X		
17					
18					
19					
20					
21					
22					

SUSPENSE _____
Date

Remarks To 6: Please respond directly (by phone or letter). If you think a meeting with DCI is appropriate, please advise (note Cowan's intent to call O/DCI for appointment).

Y6 Jul 85

Date

3637 (10-81)

Executive Registry

85-

2728

DD/A Registry
85-2479

Mark D. Cowan
Vice President

July 10, 1985

Mr. William Casey
Director of Central Intelligence
Central Intelligence Agency
Washington, DC 20505

International Square
1825 Eye St. N.W., Suite 400
Washington, D.C. 20006
202/429-2050
Telex: 440557 BRCORP

Dear Mr. Casey:

Golle & Holmes Companies is the nation's leading custom design and manufacturing concern in the training business. For fifteen years, the company has served the diverse needs of numerous Fortune 500 companies, trade associations, and more recently, the federal government.

It was not, frankly, until the election of Ronald Reagan that our company decided that the kind of nuts and bolts, cost effective, results specific training which we develop for clients might be viewed as valuable by the federal establishment. For your perusal, I have enclosed a brochure which briefly describes some of the activities in which we engage.

The area of concern to which I alluded involves the Agency's continuing difficulty in attracting top flight candidates, from a variety of disciplines, for service with the Agency, both here and abroad.

Without knowing more, I cannot suggest a solution. My instincts, however, tell me that the solution might well involve a slightly different approach to recruitment and almost certainly a more effective training program for the recruiters.

If I am correct, we can help. I would like to sit down with you, discuss this, and, if training may assist, I would like to have the opportunity to provide you with a detailed proposal as to how we would put our thousands of man years of experience to work in (1) confirming the problem, (2) designing the solution, and (3) providing your people with the tools for Agency implementation of a results-oriented system with measurable results.

Mr. William Casey
July 10, 1985
Page Two

STAT
STAT

As a Reaganite I know your philosophy, [REDACTED]
[REDACTED] I think I know well the problem, and as a businessman
in Washington I know the need for a unique solution.

Besides enjoying the opportunity of seeing you, I would most
appreciate having the chance to discuss the above with you at
your convenience.

I will call your office in the next two weeks to see if an
appointment would be appropriate. Until then, I am, with best
regards,

Sincerely yours,



Mark D. Cowan

MDC/leh

Page Denied